
From: Alan White [alan.white@buzzfeed.com]
Sent: 4/23/2015 12:58:23 PM
To: John Gara [john.gara@buzzfeed.com]
CC: Robert Colvile [robert.colvile@buzzfeed.com]; Lisa Tozzi [lisa.tozzi@buzzfeed.com]; Photo [photo@buzzfeed.com]; Tom Namako [tom.namako@buzzfeed.com]; Tom Phillips [tom.phillips@buzzfeed.com]
Subject: Re: Central European News
Attachments: alan white favour.xlsx

Ok, here it is.

On Thu, Apr 23, 2015 at 5:33 PM, Alan White <alan.white@buzzfeed.com> wrote:

sure. I've already had them do captions with CEN in so in theory that should be covered, but I'll ask.

On Thu, Apr 23, 2015 at 5:31 PM, John Gara <john.gara@buzzfeed.com> wrote:

Might be worth doing searches that include variations too "CEN/Newscom" "CEN / Newscom"

On Thu, Apr 23, 2015 at 12:30 PM, Alan White <alan.white@buzzfeed.com> wrote:

v interesting. thanks John. This passed us by completely. We should do a Newscom search. I'll ask daa.

On Thu, Apr 23, 2015 at 5:26 PM, John Gara <john.gara@buzzfeed.com> wrote:

They are CEN pictures. It's credited to Newscom which is CEN's US syndication partner. He knows they were CEN photos, he sent us a link to a nydailynews posts as part of his request with the CEN credited images in there.

On Thu, Apr 23, 2015 at 12:22 PM, Alan White <alan.white@buzzfeed.com> wrote:

Just to say - my understanding was that the list of posts Data sent me was everything.

The Ryan post doesn't credit CEN or Europics - is that how you have it listed John? I know it's certainly a story CEN propagated, and I know Ryan's unsure about it now so maybe worth chatting with him about an update.

On Thu, Apr 23, 2015 at 5:12 PM, Robert Colvile <robert.colvile@buzzfeed.com> wrote:

He doesn't, no.

John - would you be able to draw up a list of your posts that have used their content? We're going to try to label all of them with a warning notice pointing to our investigation, and list all the posts concerned at the bottom of the article. One thing we've found is that they take photos and invent or embellish the stories around them, so the ones we've got may not be showing what they're claiming (or may well be). The aim is to publish tomorrow afternoon UK time, if that's not too short a deadline.

On 23 April 2015 at 16:54, John Gara <john.gara@buzzfeed.com> wrote:

We've licensed photos from them. Mainly animal pictures on the U.S. side. Matt Tucker has licensed some photo sets from them in the UK. I don't get lightbox or newsfeed alerts/emails from them though nor a subscription in place. Matt Tucker would need to confirm he doesn't have a subscription with them in the UK.

On Thu, Apr 23, 2015 at 7:17 AM, Lisa Tozzi <lisa.tozzi@buzzfeed.com> wrote:

Not that I know of. The only wire for news stories we subscribe to is AP and I believe it's AP, Reuters and Getty for images but Gara may know more!

On Apr 23, 2015, at 6:35 AM, Robert Colville <robert.colville@buzzfeed.com> wrote:

Hi guys,

The UK team is publishing an expose of this agency for distributing faked or juiced-up stories. As part of their defence they claim that 'since January 2014, BuzzFeed has been a subscriber to CEN's newsfeed'. This is definitely inaccurate in terms of the UK team - they did used to send us their emails, but we repeatedly begged them to stop and eventually succeeded. We just want to check whether anyone in New York - probably on the picture team? - is still on their mailing list. We've definitely not taken more than a handful of their stories across the site, but we'd like to be able to clarify whether the subscription claim has any substance.

Thanks,

Rob

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Robert Colville | News Director

BuzzFeed: The Social News and Entertainment Company

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<https://lh4.googleusercontent.com/BXhoIR1nmMza8F6jkmBxHSx6UU88z_20ULVJX0wmr4wnZI8lCeky4y4QGZa-y9V3BSD5SiB6GGZNq7uG8TXOTFA7cNjtDcfnh2UMXQaHSsQLYmOi3MjCCRahWErFEJGJQg>

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