
From: Alan White <alan.white@buzzfeed.com>
To: Tom Phillips <tom.phillips@buzzfeed.com>
CC: Craig Silverman <craig.silverman@buzzfeed.com>; Robert Colvile <robert.colvile@buzzfeed.com>
Sent: 5/4/2015 12:54:31 PM
Subject: Re: CEN

(but seriously - we could do a news story on this, or I can save it to add to the Poland story, which is definitely happening - am booking tickets tomorrow).

On Mon, May 4, 2015 at 2:57 PM, Alan White wrote:

I'm very happy for them!

On Mon, May 4, 2015 at 2:55 PM, Tom Phillips wrote:

Forwarded from source

From: CEN Online Desk
Date: 29 April 2015 at 09:24
Subject: Central European News
To: CEN Online Desk

Hi guys,

As some of you may know, CEN at the start of this month expanded its operation to include several key editorial appointments allowing us to further improve the quantity and quality of what we produce - and extend the global coverage from our award winning team.

In addition, because of the demand for quality content, from the start of May we have added two new departments, one dealing with celebrity news and the second dealing with sport.

We are also well aware that the increased supply of news cannot be at the expense of quality and we have also carried out a complete review of our internal editorial procedures, adding further checks to ensure that every story matches the standards you have become used to.

Every story we receive includes contact details and telephone numbers of people we have spoken to, links to original articles, screenshots and a cut and paste of the original text in the original language, and all relevant details to ensure it is correct and not open to criticism.

In addition we have spoken to our team around the world in places like Russia, China, Brazil, the Czech Republic, India, Romania, Slovakia, Serbia, Croatia and Spain and reminding them that reports on local TV news and radio stations have to be independently verified by them with the emergency services to ensure the accurate and smooth running of

our news service.

It means that we will be able to continue to build on a reputation that over 20 years has never had a client that has experienced any legal consequences from anything we have written.

We hope that the extended service will be well received and we welcome any feedback or questions that you may have.

Now that the new system is in place our service will continue as usual from today, and we're looking forward to continuing to work with you to help expand your business to the supply of quality and independent editorial content.

If there are any questions please feel free to call me personally on +43 676 660 5122 or email on editor@cen.at

Yours sincerely

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