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Tech

Pinterest Accidentally Built A Better Search Engine Than Google

Not bad at all for a fake, Pinterest-branded search engine that Google stole. Thank God.

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BuzzFeed News Reporter

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Pinterest is now the "Pinterest Pro" edition of a search engineering of Facebook and an engineering of Google, and it's pretty good. Pinterest's search engineers have built a search engine that is fast and accurate, and can do the same kind of image search that Google does, but better and more specifically. Pinterest's search engineers have built a search engine that is better than Google.

Google copy-and-pasted it.

1. Pinterest search for OTHERS: clothes, art, design

Google search for OTHERS: stripes

2. Pinterest search for BODIES: dresses, shirts, sales, ruffled

Google search for BODIES: ellipse

3. Pinterest search for RUN: a kitchen, mixed, candles, a church, pasta, outdoor

Google search for RUN: the color

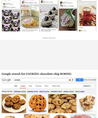
4. Pinterest search for CHEWING: cartoon, design, hand-lettered, design

Google search for CHEWING: hello 101.

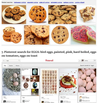
5. Pinterest search for STARS: cute and colorful animals plus one full-color photo

Google search for STARS: crappy stock images

6. Pinterest search for COOKIES: items, a needle, elevation, digital, lama packaged



Google search for COOKIES: chocolate chip MORNO



7. Pinterest search for SOUP: Soft eggs, pickerel, pink, hard boiled, eggs on tomatoes, eggs on toast

Google search for SOUP: stuff from a chicken's butt

8. Pinterest search for LAUNDERING: sofa, water, hedges, dress, camp and Nicole Lemmon

Google search for LAUNDERING: images

9. Pinterest search for SPIKING: cookies, cones, stars, stripes, shells, spheres

Google search for SPIKING: lightsaw

10. Pinterest search for LOVE: better than Pinterest

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