




Mark Frackt  · 3rd
 Chief Financial Officer at Nanit
 Marlboro, New Jersey, United States · [Contact info](#)

 The Leukemia & Lymphoma Society
 Syracuse University

500+ connections

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About

Joined BuzzFeed in 2011, and served as BuzzFeed's inaugural Chief Financial Officer and Treasurer. In this role he was a strategic finance leader, member of the executive team and built and oversaw the company's 60 person finance, accounting, and real estate functions. He ... more

Featured

Post

Beyond excited to announce I have joined Nanit and will work with the amazing Sarah McCollum Dorsett and team to build on already amazing growth and continue their mission to support the journey of parenting with best in class hardware and software.

Check us out at nanit.com...



202 41 comments · 1 repost


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Mark Frackt reposted this

Marissa Hunter  · 3rd+
 Director, Amazon @ Nanit | Ex-...
 5d · 


The Nanit Smart Baby Monitor System is now available on Amazon! 



82 5 comments · 2 reposts

Mark Frackt  · 3rd+
 Chief Financial Officer at ...
 4mo · Edited · 


From the moment I first learned about [Nanit](#), I saw the massive market ... more




211 29 comments


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Experience


 **Co-Chair - Big Climb NJ**
 The Leukemia & Lymphoma Society · Seasonal
 Sep 2023 - Present · 2 yrs 8 mos
 New Jersey, United States · Remote

 **Advisor**
 Rookie Road, Inc.
 Nov 2017 - Present · 8 yrs 6 mos


We create quality and reliable educational content about sports. We are passionate about motivating people to learn something new.

 **Chief Financial Officer**
 Nanit · Full-time
 Oct 2021 - Present · 4 yrs 7 mos

Nanit's mission is to support the journey of parenting. Nanit launched in 2016 with the idea that the right technology could make life a little more manageable... more

 **Chief Financial Officer**
 Breather
 Oct 2018 - Jul 2021 · 2 yrs 10 mos
 New York City Metropolitan Area

Breather creates modern workspaces you can keep for hours, days or months — all to yourself... more

 **BuzzFeed**
 6 yrs 11 mos

- Chief Financial Officer**
 Mar 2012 - Jul 2018 · 6 yrs 5 mos
 New York, NY


BuzzFeed is the leading independent digital media company delivering news and entertainment to hundreds of millions of people around the world.


- VP Finance**
 Sep 2011 - Mar 2012 · 7 mos
 New York City Metropolitan Area

BuzzFeed is the leading independent digital media company delivering news and entertainment to hundreds of millions of people around the world... more


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Education


 **Syracuse University**
 BS, Accounting
 1995 – 1999

 **Syracuse University - Martin J. Whitman School of Management**
 BS, Accounting
 1995 – 1999

Licenses & certifications

 **'CUSE50 Alumni Entrepreneur Award: Mark Frackt**
 Syracuse University - Martin J. Whitman School of Management
 Issued Nov 2024

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 **Certified Public Accountant (CPA)**
 New York State

Skills

Start-ups

- Endorsed by Arthur Goikhman and 1 other who is highly skilled at this
- Endorsed by 3 colleagues at BuzzFeed
- 31 endorsements



Venture Capital

- Endorsed by 2 colleagues at Cellufun
- 10 endorsements

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Recommendations



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 **Jeremy Downs**  · 3rd
 CEO, Audio Media Grading
 May 5, 2010, Jeremy worked with Mark but on different teams



Mark is everything you want from a finance guy -- incredibly detail-oriented, always has his finger on the pulse of a key metrics and has a keen understanding of the underlying business trends driving the results.

Interests


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 **Frank Cooper III**  · 2nd
 Chief Marketing Officer, Visa
 50,212 followers


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 **Jeff Weiner**  · 3rd
 Executive Chairman at Linked In /
 Founding Partner Next Play Ventures
 10,384,298 followers

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Michael, explore jobs at **The Leukemia & Lymphoma** that match your skills



 **The Leukemia & Lymphoma**
 Non-profit Organizations

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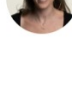

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 **Anushka Salinas**  · 3rd
 CEO at Nanit, former President & COO at Rent The Runway



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 **Tor Ivry**  · 3rd
 Founder & CTO at Nanit



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 **Victoria Vaynberg**  · 3rd
 Chief Customer/Marketing Officer at Nanit

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 **Amir Eitan**  · 3rd
 Chief Product Officer @ Nanit

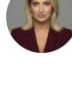

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 **Grace Fu**  · 3rd
 Chief Legal & Administrative Officer



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 **Dr. Lauren LaPointe, H.C.**
 DBA  · 3rd
 Helping founders secure funding & scale globally | Private Capital ...

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 **Chris Bird**  · 3rd
 Venture Architect.

[View my services](#)

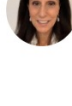

 **Jacqueline Wouters**  · 3rd
 Senior SAP FI/CO Consultant, AI expert, Master student BPMIT OU, ...

[View my services](#)



People you may know
 From Mark's company

 **Rob Wheat**  · 3rd
 Global Public Relations and Media Consultant for Some of the World's ...

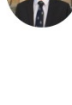

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 **Donna Ranieri**  · 3rd
 Sales Manager NMLS # 409913



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 **Andrew Baynes**  · 3rd+
 SENIOR at Centennial High School | MITES Semester '25

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 **Parker Wheeler**  · 3rd
 Political Science Major @ The University of Tulsa Honors College | ...



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 **Khosrow Shotorbani**  · 3rd
 Diagnostic Advocate, -Cofounder, CEO of Project Santa F...

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