

From: Alan White (Google Docs) [d+MTEwNzlxODAxMDU3OTQ0NjI1NDI1-MTAwNzkyMzc3NzQ4OTM0NzI2MjMy@docs.google.com]
Sent: 3/23/2015 1:56:42 PM
To: silvermancraig@gmail.com
Subject: CEN Draft.docx

Alan White added comments to CEN Draft.docx



Alan White
Format: italic

ReplyOpen



Alan White
Delete: "c"

ReplyOpen



Alan White
CEN

Lets just do a complete sweep of the site and put them all at the end?

ReplyOpen



Alan White
Replace: "t" with "k"

ReplyOpen



Alan White
Add: "h"

ReplyOpen



Alan White
refused repeated attempts to speak by phone
Let's revisit this obv

ReplyOpen



Alan White
reports

I like this one, but let's get a fact checker of some sort to take one more look.

ReplyOpen



Alan White
Replace: "believability" with "credibility"

ReplyOpen



Alan White

instance

I went with this one instead of KFC girl as we have a bit more working to show.

ReplyOpen



Alan White

Format: italic

ReplyOpen



Alan White

Replace: "The hoax" with "The"

ReplyOpen



Alan White

Replace: "article" with "articulate"

ReplyOpen



Alan White

Delete: "If a local tabloid in an Eastern European country reported something outrageous, for example, CEN wo..."

ReplyOpen



Alan White

Add: "BuzzFeed has in the past bought pictures and copy from CEN and has written about stories that have a..."

ReplyOpen



Alan White

Delete space

Add: "-"

ReplyOpen



Alan White

Replace: "." with "that turned out to be a viral marketing stunt."

Add: "A story about a woman who inadvertently caused a car crash while sunbathing: there's no evidence it ..."

ReplyOpen



Alan White

Format: italic

ReplyOpen



Alan White

Add: "Note: BuzzFeed, it must be acknowledged, has either used CEN images and pictures or followed on repo..."

ReplyOpen



Alan White
Delete paragraph (2 times)

ReplyOpen



Alan White
Replace: "often" with "generally"

ReplyOpen



Alan White
Replace: "done a typical rewrite of" with "rewritten"

ReplyOpen



Alan White
Replace: "perhaps" with "likely"



Alan White
We bought that copy so if it looks like ours then they did!

ReplyOpen



Alan White
Delete: "CEN sells its stories and images to most major news websites."

ReplyOpen



Alan White
Pravda
link?

ReplyOpen



Alan White
Gone

I just wonder about the structure? Should this stuff go higher up in the "man from CEN" bit? Or does that delay the good stuff too much?

ReplyOpen

n

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