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**From:** Åsa Larsson [REDACTED]  
**Sent:** 24 June 2015 16:27  
**To:** Michael Leidig  
**Subject:** Re: Question from a Swedish journalist

Okay, thank you for this!

I have some more questions:

We've previously looked into CEN/Europics-stories and found that no reporter-names or photographers names were given when they appeared in for example All Over Press archives. As I said on the phone, this has made it hard to fact check them.

You say that the newspapers don't wish for names and remove them, but while that is true for British papers we didn't receive the news with names in Sweden. Is your position that Swedish news outlets got names but choose not to publish them, or that agencies such as All Over Press didn't get the stories with the names?

When we've looked into these stories I've been in contact with Kathryn Quinn to ask about for example the story about a Chinese couple caught cheating in a parking lot – I then tried to get the original source and she was unable to produce the local writer and the local source of the story. All she gave me was a link to a Chinese site that wrote about the event but that was also a rewrite.

I then wrote this to her:

"The link goes to a too general description of this story. Hoping that you could provide us with a source closer to where the information originates from. When did this happen and what local news reported it from the start? Are the pictures bought from some user at Weibo? Do you have any contact with that user in that case?"

(I didn't get a response.)

This was before the BuzzFeed-article.

I would still like to be able to contact the man behind the Macedonian/Chinese story. I will absolutely respect his wishes if he doesn't want to talk to me, but I'd like to take that up with him. Do you have a name and contact information?

I've seen what you're saying about Microsoft and corruption. Did you get any kind of response regarding this accusation from BuzzFeed? That is, not your original proposal to sell the story, but now, after you published your book?

I understand your ambition to counter any false allegations about your company, but why then do it in a book that's for sale and not in an open forum where anyone can read it?

I understand that this takes up a lot of your time. I am grateful for any response and thank you for taking the time to answer.

Kind regards, Åsa Larsson  
[REDACTED]  
[REDACTED]

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**Från:** Michael Leidig [REDACTED]  
**Datum:** onsdag 24 juni 2015 14:24

**Till:** Åsa Larsson [REDACTED]  
**Ämne:** RE: Question from a Swedish journalist

Here is the link to the article I mentioned. It explains the way the industry works with regards to bylines.

[REDACTED]

Here is a link to the book. You can get it instantly on kindle.

[REDACTED]

So far it sound like the story you are intending to run has been widely published all around the world (just read the first chapter and you will see what I mean). You have the chance to do a very different story now – I will be interested to see what you produce.

Regards

**Michael Leidig**  
**Central European News Ltd**

[REDACTED]

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**From:** Åsa Larsson [REDACTED]  
**Sent:** Mittwoch, 24. Juni 2015 10:07  
**To:** [REDACTED]  
**Subject:** Question from a Swedish journalist

Hello!

My name is Åsa Larsson and I'm a reporter at the Swedish newspaper Metro. I have some questions regarding Central European News Agency and Europics. Would it be possible to talk to someone over the phone about this?

Kind regards, Åsa Larsson

[REDACTED]

[REDACTED]