
From: Robert Colvile [robert.colvile@buzzfeed.com]
Sent: 4/24/2015 2:26:53 PM
To: roy.greenslade@mac.com
Subject: BuzzFeed story

Hi Roy,

We've never met, but we're publishing a BuzzFeed story that might interest you as an industry observer - it's an investigation of the site that provides much of the too-good-to-be-true content on the web:

<http://www.buzzfeed.com/alanwhite/central-european-news>

Press Gazette did a spoiler story based on briefing from the agency concerned but I think our reporting holds up. Am happy to talk you through if you're at all interested? My mobile's 07770 382438.

Best,

Robert

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Robert Colvile | News Director

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<https://lh4.googleusercontent.com/BXhoIR1nmMza8F6jkmBxHSx6UU88z_20ULVJX0wmr4WnZI8lCeky4y4QGZa-y9V3BSD5SiB6GGZNq7uG8TXOTFA7cNjtDcfnh2UMXQaHSsQLYmOi3MjCCRahWErFEJGJQg>