

BuzzFeed Editor Picks Up a \$2.25M Harlem Townhouse

By [Annie Doge](#) August 6, 2015



Listicles must certainly be profitable. [Mark Schoofs](#), BuzzFeed News' investigations and projects editor, just picked up a \$2.25 two-family [Harlem](#) townhouse, according to property records released today. The buy comes just a few months after we uncovered that New York Times editor Frank Bruni [bought an Upper West Side apartment](#) for \$1.65, leaving many wondering just how “struggling” are writers these days?

Schoofs' new home was constructed only seven years ago and has two units on six floors. The larger five-bedroom residence, where we assume the homeowner will live, occupies the top four floors and has three balconies, a terrace, and a duplex roof deck. The other two-bedroom unit on the first two floors has access to the back patio and garden.



The entire home boasts floor-to-ceiling windows, interior glass doors, exposed brick walls, and contemporary hardware and appliances. The lower unit has an extra-special detail—the exposed masonry retaining wall of the original house built on the site more than 100 years ago.



Schoofs formerly wrote for the Wall Street Journal and the Village Voice, where he won the 2000 Pulitzer Prize for International Reporting on a series about AIDS in Africa. Upon being hired by BuzzFeed in 2013, [he told](#) media outlets, “We plan to mix BuzzFeed’s energy, ambition and grasp of the social web with the best traditions of American investigative reporting to expose wrongdoing, hold people accountable and tell stories that need to be told.” Looks like his ambitions paid off.

[Listing: 20 West 131st Street by [Jeffrey Goodman](#) of [Halstead](#)]

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