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**From:** Newsdesk [REDACTED]  
**Sent:** Wednesday, November 18, 2009 2:19 AM  
**To:** 'CEN Kathryn Quinn'  
**Subject:** FW [REDACTED]

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**From:** Newsdesk [REDACTED]  
**Sent:** Wednesday, November 18, 2009 12:49 AM  
**To:** 'Info'  
**Cc:** 'Christian Klasan'  
**Subject:** RE [REDACTED]

Hi Hannes - feeling much better now thank you and catching up on e-mail correspondence.

I plan to be back at work today after my recent illness - I will call Christian today and hope to make a new appointment to discuss the project.

I will keep you informed -- I really want to make this work.

Best as always -

Michael Leidig  
Central European News

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**From:** Info [REDACTED]  
**Sent:** Tuesday, November 17, 2009 10:57 PM  
**To:** 'Newsdesk'  
**Subject:** AW [REDACTED]

Hi Mike!

How are you? I hope you are fine again.

From my side all the contracts are made. We can start with the webpage to raise money, Paypal and Creditcards are welcome.

I will travel on Tuesday to Africa; remember I will stay there for 4 month. I hope that your idea is going into practice and we can help a lot of people.

Greetings Hannes

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Hannes Urban

"HELFEN WIR!"

Verein für Medizinische und Entwicklungshilfe  
[REDACTED]

**Von:** Newsdesk [REDACTED]  
**Gesendet:** Montag, 09. November 2009 14:11  
**An:** [REDACTED]  
**Cc:** 'Hannes'  
**Betreff:** [REDACTED]  
[REDACTED]

I have been a journalist for 20 years and one of the frustrating things throughout this career has been that when I do stories highlighting somebody who is in difficulty - for example of people that have survived in remarkable circumstances and now need help - there is no longer any way for the people that read it to make donations.

I would very much like to create a website which would consist of stories that people could make donations for. That means that there would be a home page explaining what it was all about (to follow) -- and then there would be simple stories with pictures rather like for example on the austriantimes -the only difference would be that at the bottom there would be the opportunity for people to make donations via PayPal.

Each story should include the publication details at the top. The example that it was published in The Times or the Daily Mail or on the BBC. Then the story and the journalist and a single picture or several pictures should be included. Then at the bottom that should be the opportunity using various payment methods to make a donation. There should be a paragraph at the bottom explaining what the money was for and how much is needed. Then after that there should be a possibility for us to modify each page once the target amount has been reached -- and to include a short story underneath explaining what happened with the money. For example is an operation was needed that the operation was carried out successfully.

The uncomplicated part of this is that it must be possible if for example there are 10 stories there for whatever you designed to automatically register which story which payment was for. That means that if I donate £100 to pay for an operation for a child in China the program you develop needs to know who that £100 is it would be fantastic if we can get this designed and running by the end of November because anything like this before Christmas will really go down well.

Believe me there is an enormous demand among journalists do something like this. There is so much fear now of money laundering and problems with bookkeeping that newspapers not only no longer collect donations for worthy causes but they often don't even reference them.

I saw that one story about one child was flooded with people that wanted to donate money but I had no way of collecting the money.

I have spoken to Hannes and he has agreed that he would allow his PayPal details to be used to collect the money and he would make sure it was passed on to each of the people concerned. He would deal with all the bookkeeping.

This project is something I've had at the back of my mind and it just crystallised very recently after I heard about a little girl in Austria that I wished I could have collected money for. With this website it could be quickly organised -- some fundraising campaigns might only need a few hundred euros and others might need several thousand.

The stories would be provided by professional journalists from professional newspapers who would support it.

I have thousands of photographs which you are free to use to help design the front page - many of them are far too tabloidy - but we need to sell tabloid stories in order to fund the proper journalism that we do. We have one several awards for example including one for amnesty - the ironic situation is that these don't pay and are funded by the more tabloid stories that we write.

Looking forward to meeting you on Thursday and until then many thanks for helping me to make this work.

Best as always

Mike

Terms and conditions - subject to revision.

For a story to be included on this website it has to have been published or about to be published on a major newspaper or magazine - or featured by a major broadcaster to guarantee that it is authentic.

The story has to be submitted by a professional journalist who has worked on the story and can vouch that it is genuine. The submission needs to be accompanied by a note of what is needed and a note on how that might be achieved - ie 20,000 for an operation - the money needs to be paid to the hospital direct etc. The journalist agrees to do a follow up story of at least 150 words once the necessary total amount has been raised.

The material provided - which must include at least one free for publication photograph - has to be free of any copyright restrictions which need to be cleared with the publisher. If used - the article published on journalismwithoutborders will link back to the original publication -- as long as it is available online.

The story can be originally published in any language but the version published on journalismwithoutborders.com has to be in English. journalismwithoutborders.com reserves the right to edit any stories that are translated versions or broadcast versions turned into print of material that was originally in a different language. However stories already published in English on an English-language source will not be edited.

By submitting a story you agree that other media may quote from the source as long as they make a reference back to the original story -- ie as reported in the Times. In addition any photographic material provided must also be free as long as it is used in connection with the fundraising efforts. Any donations for photographic use will be paid directly to the respective fund.

Once the total sum has been raised -- you will need to send a short updated report ideally with a photograph if possible to journalismwithoutborders.com. You will also be able to claim the credit in your own publication for the money that was raised by your readers for the cause.

All payments will be made direct to the registered Austrian charity We Help (Helfen Wir). We Help is a registered charity.

Journalismwithoutborders.com guarantees that 90 percent of all the total amounts received in their bank account will be paid to the recipient. The remaining 10 percent will be used for administration. If there is any remaining money from the 10 percent after administration has been paid this money will be used for We Help's other charity projects.

The funds will remain open until the target amount has been raised -- after which they will be closed. Any excess money -- or if the recipient is no longer able to receive it because the reason for the collection is no longer relevant - for example through death - then any money collected will be divided among the other stories featured on journalismwithoutborders.com

Any money donated without clear reference to which recipient it is or will be divided equally among the other recipients.

All the accounts are declared with the official Austrian registry of charities. All donations can be declared for tax purposes.

