
From: Tom Phillips [tom.phillips@buzzfeed.com]
Sent: 1/6/2015 2:10:33 PM
To: Ben Smith [ben@buzzfeed.com]
Subject: heads up

Hey Ben – heard from Craig Silverman that you're meeting him next week to talk about Emergent, so just wanted to give you a heads up that Alan & I are starting work on a story with him. We're looking into a news agency, CEN, who are behind a large number of highly viral stories that go big on sites like MailOnline, and who we increasingly suspect fabricate many or even all of them.

Tom

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