
From: Manjoo, Farhad
To: Craig Silverman
Sent: 3/25/2015 10:42:28 AM
Subject: Re: Media request

Thanks. I saw that paper; was great.

On Wed, Mar 25, 2015 at 10:41 AM, Craig Silverman <silvermancraig@gmail.com wrote:

Thanks, Farhad! And BTW I quoted from True Enough in this recent research paper I published with the Tow Center for Digital Journalism at Columbia:

<http://towcenter.org/research/lies-damn-lies-and-viral-content/>

I really enjoyed the book.

Craig

On 25 March 2015 at 10:34, Manjoo, Farhad <farhad.manjoo@nytimes.com wrote:

I may have seen the name once or twice before then, but I can 't really remember when. So, yeah, mostly just a random name.

On Wed, Mar 25, 2015 at 10:28 AM, Craig Silverman <silvermancraig@gmail.com wrote:

Thanks, Farhad. That 's useful context. A follow up: Are you familiar with CEN 's stuff? Or are they just kind of a random news agency that you hadn 't really heard of before that piece?

On 25 March 2015 at 10:16, Manjoo, Farhad <farhad.manjoo@nytimes.com wrote:

Good story! But I don 't think I was reacting to anything specific about them when I wrote that. It was more the way the NYpost referenced them without definition, as if they 're some kind of legit org we 're supposed to have heard of. I see this happen often in tabloids like the post or daily mail or yahoo or other news sites -- references to foreign news services (often in the developing world) whose credibility we have no way of assessing. It 's just sort of an obvious signifier of the publication thinking that the story is too good to check, that it doesn 't really matter if it 's true because it 's so strange.

On Wednesday, March 25, 2015, Craig Silverman <silvermancraig@gmail.com

Hi Farhad,

I'm a journalist working on a story with BuzzFeed about Central European News. We 're looking at their role in the viral news ecosystem, and the fact that a decent amount of the stuff they sell and put out there has false elements. We are aiming to publish the work we 've done looking into their stuff next week, and as part of my research I came across this tweet from you:

<https://twitter.com/fmanjoo/status/555051234046926849>

We are looking to include quotes from journalists who are familiar with their work.

I was hoping you could tell me how you came to be skeptical of their stuff? Is there a specific example that comes to

mind?

I'd be grateful for anything you could say about CEN. Also happy to connect by phone if that 's preferred.

Thanks!

Best regards,
Craig

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