
From: Craig Silverman
To: Alan White
CC: Tom Phillips
Sent: 1/19/2015 12:41:16 PM
Subject: Re: CEN ad!

Looking good. Only other note I'd make on the ones you've added is that you haven't done the truthiness rating for them. (You click on each link you added and in the left hand column you can enter how that article talks about the claim.) We'll have to do those ratings in order to get the pages to show the stats and share counts. But not essential to do it now.

I agree that a Chinese speaker seems to be important. So many recent claims come from there.

On 19 January 2015 at 09:27, Alan White <&Ita href="mailto:alan.white@buzzfeed.com" target="_blank">alan.white@buzzfeed.com wrote:

I think it's absolutely worth chucking in an application. Would love to hear from him how this "virtual news team" works.

Today I've taken 9 stories, tidied up four that are debunked or (in the case of the cat) verified to some degree and then had a look at five where we can't work out what's going on to see if I can get more of a handle on their methods. All those got added to Emergent, Craig you might like to check I've done it right.

I feel like if I want to progress these I need someone who can speak Chinese and has some experience with Weibo, and some time. I've got access to the native Chinese speakers at BuzzFeed list, so I can ping out some emails to them tomorrow. There are a couple of other ideas for verifying which I can try too.

Let me know your thoughts....

On Mon, Jan 19, 2015 at 3:54 PM, Craig Silverman <&Ita href="mailto:silvermancraig@gmail.com" target="_blank">silvermancraig@gmail.com wrote:

Pretty incredible. Over the years Leidig has written pieces for the Press Gazette and also gotten coverage from them. This may be one of the better ways to actually get on the phone with him...

On 19 January 2015 at 07:36, Tom Phillips <&Ita href="mailto:tom.phillips@buzzfeed.com" target="_blank">tom.phillips@buzzfeed.com wrote:

Oh wow. I think... do we need someone to apply for this job?

On Mon, Jan 19, 2015 at 3:33 PM, Alan White <&Ita href="mailto:alan.white@buzzfeed.com" target="_blank">alan.white@buzzfeed.com wrote:

<http://www.pressgazette.co.uk/senior-reporter-sought-central-european-news-home-based>

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Read the free Verification Handbook:

<http://verificationhandbook.com/>

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