
From: Tom Phillips [tom.phillips@buzzfeed.com]
Sent: 1/6/2015 10:11:16 AM
To: Luke Lewis [luke.lewis@buzzfeed.com]
Subject: Re: CEN story update

Awesome, that's good. Although Alan has pointed out that with Rich off he probably needs to do some ~viral~ on most days, so we might have to go piecemeal rather than blocking out several days until Rich is back. That's okay though, we've got a call with Craig on Friday so probably doesn't make sense to do much before then.

I'm also going to drop Ben a line to let him know we're working on this, as he's meeting with Craig next week.

On Tue, Jan 6, 2015 at 1:43 PM, Luke Lewis <luke.lewis@buzzfeed.com> wrote:

Cool, no worries about the budget, let's do it. And let's block out some time and get it done in one go, rather than piecemeal.

On Tue, Jan 6, 2015 at 12:34 PM, Tom Phillips <tom.phillips@buzzfeed.com> wrote:

So, that CEN story - because Craig Silverman was completely tied up at the end of last year, we put it all on hold, but we're now ready to jump back on it.

Me and Alan think it'll take at least a couple of days work for both of us to plough through the stories we've gathered, at which point we can regroup and consider where we are - how many have we debunked, how many do we need to dig more, do we need people on the ground to help us out (loads of them are from India, so we might loop Rega in on it at some point). We can either block out that time in a single go, or take the time here and there - a few afternoons a week, or whatever.

Craig will also need to be paid for his time - we're likely looking at a rate of \$400 a day, so probably around \$2,000 in total (about £1,300). If we don't have the budget for that out of the UK, we can talk to News about it - lots of senior people over there are fans of Craig's, and I know Craig's having a meeting with Ben in NY next week to discuss Emergent and how we can work together, so hopefully there's a chance they might sign off on it.

So, I guess, are you okay with us going ahead with it, given the time and money costs, or should we wait to see if NY will pay Craig's freelance rates first?

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